

Maya Shaw-Faber

UX/UI DESIGNER | MAYASHAWFABER.COM

EDUCATION

B.A. in Design
The New School
New York, NY
Graduated 2017

SKILLS & TOOLS

Accessibility
Adobe Photoshop
Adobe Illustrator
Agile Methodology
Art Direction
CSS
Figma
HTML
Prototyping
Responsive Design
Sketch
User Research
Visual Design
Wireframing
Zeplin

CONTACT

mayashawfaber.com
mayasf@gmail.com
(505) 620-6876
New York, New York

WORK EXPERIENCE

Intention.ly

Contract UX/UI Designer | September 2023 – Current

- Designed user interfaces for fintech and finserv companies, fostering positive user interactions and engagement

FCB Chicago

Contract UX/UI Designer | March – September 2023

- Sole designer of healthcare brand site designs
- Leveraged a nuanced understanding of brand identity to elevate an existing style guide, resulting in a more modern and refined visual identity

Allstate Insurance

UX Visual Designer | May 2022 – Jan 2023

- Crafted visually appealing and responsive screens for the MyAccount product, ensuring pixel-perfect design and an intuitive user interface
- Collaboratively iterated and user-tested mockups, incorporating feedback and user research to refine designs and deliver a user-centered experience

Twenty Over Ten, an FMG Company

Design Team Lead | Jan 2021 – May 2022

- Spearheaded the achievement of design team goals, fostering collaboration among designers, copywriters, and project managers
- Demonstrated effective conflict resolution skills by managing client escalations with empathy, ensuring client satisfaction and project success

Senior UX/UI Designer | April 2020 – Jan 2021

- Mentored and supported junior designers, fostering their professional growth and contributing to a positive team dynamic
- Cultivated strong client relationships through personalized attention and communication, resulting in increased client satisfaction and retention

UX/UI Designer | July 2018 – April 2020

- Successfully managed multiple client website projects concurrently on a SaaS platform
- Applied custom HTML, CSS, and Javascript to develop front-end functionality, enhancing user experience and site performance

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REFERENCES

Sandra Skrzycki

(Former) FCB Chicago |
Creative Director

hellosandra3000@gmail.com

Michael Biggers

(Former) FMG | Manager

michaelbiggers137@gmail.com

RECOMMENDATION

We had the pleasure of working with Maya as a freelancer designer on our FCB Health & Wellness Scrum Team. She juggled several projects at once with ease and was able to switch focus quickly. On every project, Maya delivered beautiful creative that maintained digital best practices and accessibility. Her UX skills also came in handy helping the UX team. She is able to hit the ground running even with limited direction. I would have her back any time.

--Sandra Skrzycki